

2024 SPONSORSHIP PACKAGE



**MAY 23-26, 2024
AMBERLEA MEADOWS**

SHOW JUMPING 101

THE EDMONTON CLASSIC HORSE SHOW IS ONE OF THE PROVINCE'S OLDEST AND MOST PRESTIGIOUS HORSE SHOWS, DRAWING COMPETITORS FROM ACROSS WESTERN CANADA. SHOW JUMPING IS THE ONLY OLYMPIC SPORT WHERE MEN AND WOMEN COMPETE HEAD-TO-HEAD.

THE SPORT IS EXHILARATING, FUN TO WATCH, AND EASY TO UNDERSTAND. HORSE SHOWS MAKE FOR A GREAT OPPORTUNITY TO ENTERTAIN CLIENTS, CREATE NEW BUSINESS CONNECTIONS, OR HOST A DINNER OR EVENT FOR YOUR BUSINESS.

OUR SPONSORS ARE INSTRUMENTAL IN SUPPORT OF THE LOCAL EQUESTRIAN COMMUNITY IN BOTH ALBERTA AND WESTERN CANADA.

Each horse travelling to the show is accompanied by an average of three people

Equestrian competitors and spectators are among the highest income demographic of any sport

Exhibitors spend an average \$200 per day on hotels, meals, clothes, accessories and other goods while traveling

THIS PRESENTS A GREAT OPPORTUNITY FOR YOU, AS A SPONSOR, TO PROMOTE YOUR BUSINESS TO A TARGETED CLIENTELE.



SPONSORSHIP LEVELS

Platinum - \$15,000+

- Access to the Sponsor Lounge. 8 wristbands for entry. Includes catered lunches.
- Full page colour advertisement in the program, on the Show website and social media, on all materials and signage as a sponsor, and on the Edmonton Classic Horse Show's "Honour Board"
- A Feature Class or Division named after your organization in the Grand Prix ring, including presentation privileges
- Ring announcements profiling your organization, and signage/banner placement on the grounds
- Opportunity to host a reception in the Marquee Tent during your event
- Preferred parking for you and your guests
- A Signature Jump that will display your organization's name and be used in the ring during your feature event

Gold - \$5,000 - \$14,999

- Access to the Sponsor Lounge. 4 wristbands for entry. Includes catered lunches.
- Full page colour advertisement in the program, on the Show website and social media, on all materials and signage as a sponsor, and on the Edmonton Classic Horse Show's "Honour Board"
- A Feature Class or Division named after your organization in the Grand Prix ring, including presentation privileges
- Ring announcements profiling your organization, and signage/banner placement on the grounds
- Opportunity to host a reception in the Marquee Tent during your class or division

All of the above AND

- A Signature jump, that will display your organization's name to be used throughout the show

Silver - \$1,000 - \$4,999

- Access to the Sponsor Lounge. 2 Wristbands for entry. Includes catered lunches.
- Colour advertisement in the program, on the Show website and social media, on all materials and signage as a sponsor, and on the Edmonton Classic Horse Show's "Honour Board"
- Presentation privileges
- Ring announcements naming your organization
- Fence signage

Bronze – Up to \$999

- Access to the Sponsor Lounge. 1 wristband up to \$399. 2 wristbands \$400-999. Includes catered lunches
- Recognition on the Show website and social media with name and logo, on all materials, and on the Edmonton Classic Horse Show's "Honour Board"
- Presentation privileges

CONTACT US AT EDMONTONCLASSIC@GMAIL.COM



EDMONTON HUNTER JUMPER ASSOCIATION

Sponsorship Form

Company Name or Individual: (please print or type)

Name of Contact _____

Billing address _____

City, Postal Code _____

Phone 1 | Phone 2 _____

Fax | Email _____

Type of Sponsorship – (please indicate choice): We agree to sponsor \$ _____

In the following category:

- PLATINUM** **GOLD** **SILVER** **BRONZE**
(Platinum \$15,000 & Above – Gold \$5000-\$14,999 - Silver \$1000-\$4999 – Bronze up to \$999)

I (we) plan to make this contribution in the form of:

Cash Cheque Credit card E-transfer Please invoice

Credit card type | Exp. date _____

Credit card number _____

Authorized signature _____

Acknowledgement Information

Please use the following name(s) in all acknowledgements: _____

Signature(s)

Date

Please make cheques payable to:
Edmonton Hunter Jumper Association (EHJA)
Send E-Transfers to edmontonclassic@gmail.com
(password Classic)

Mail to: EHJA
6645-156 Street S.W.
Edmonton, AB T6Y 0C1